MobiAd

Private and Personalised Location-Based Advertising on Mobile Phones

To Appear in ACM MobiArch 2010

Hamed Haddadi



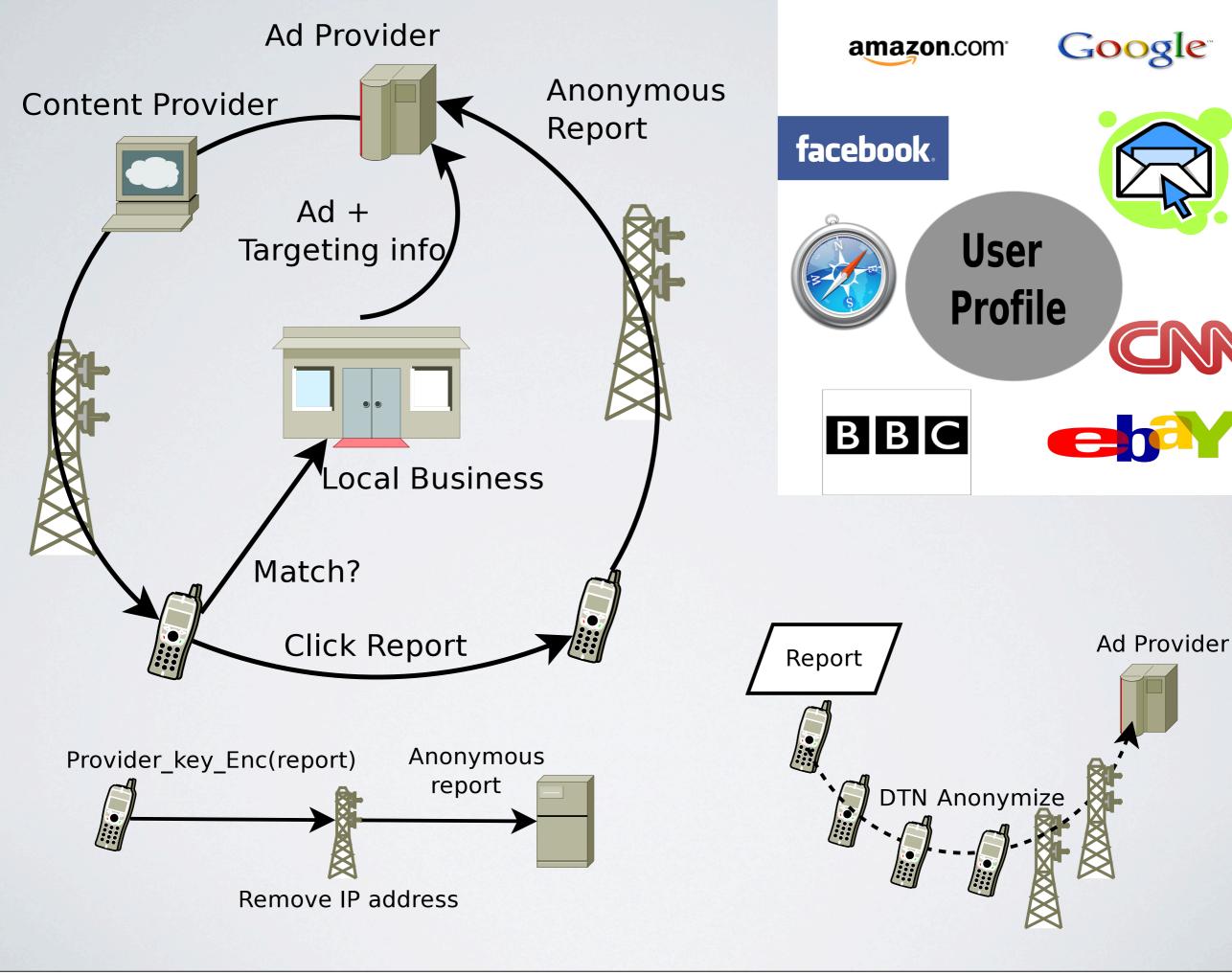
Pan Hui



lan Brown



Next Generation Networking, Multi-Service Networks, Cosenor's House, July 2010





Friday, 9 July 2010